

**Cambridge Judge Business School**

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# SUMMER PROGRAMME 2023

## **Course Details**

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**Venue:** University of Cambridge

**Age Group:** 14 – 18 (at time of Programme)

**Dates:**

Cohort 1: Sunday 9<sup>th</sup> – Saturday 22<sup>nd</sup> July 2023

Cohort 2: Monday 7<sup>th</sup> – Sunday 20<sup>th</sup> August 2023

**Application:** Expression of interest **form** to be completed by a parent/guardian

**Price:** £2,875

**Contact:** Email **[Danny Kerrigan](#)** with any queries



**UNIVERSITY OF  
CAMBRIDGE**  
Judge Business School

## Introduction

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The University of Cambridge Judge Business School (CJBS) developed the CJBS Summer Programme to give pre-university students around the world a headstart in developing the skills that are essential to leading successful academic, professional and personal lives.

Despite CJBS's title, this Programme is in no way limited to students interested in business-related degrees or careers. Whether they are aspiring lawyers, doctors, engineers or anything else, students will find that the Key Skills they develop during their time in Cambridge are integral to achieving their goals.

The Summer Programme is designed for 14-18 year olds and overseen by Professor Christoph Loch (below), the School's esteemed former Director.



Students are immersed in university life: they are housed and eat meals in official accommodation, interact with current and former University of Cambridge students and experience the magical learning environment of the city.

While the classroom component of the Programme, taught by CJBS MBA candidates, provides a theoretical grounding, each of the diverse cultural and recreational activities gives students opportunities to put Key Skills into practice in new contexts.

We provide all accommodation, meals, teaching, activities and airport transfers. Flights, medical

insurance and any necessary visas are arranged by parents.

Watch our Programme video for a better idea of what is in store!



## Context

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The University of Cambridge was founded in 1209 and has been affiliated with more Nobel Laureates (121) than any other institution. Notable alumni include Isaac Newton, Charles Darwin and Stephen Hawking, as well as 14 British Prime Ministers.

CJBS, bearing the name of its benefactor Sir Paul Judge, is located in the centre of the city and is particularly strong in entrepreneurship and innovation management.



Professor Loch recently completed a 10-year term as Director of CJBS, during which time he launched the CJBS Summer Programme.

Many of the students who have attended this annual residential programme in Cambridge have gone on to earn places at the world's top universities.

## Key Skills

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The Summer Programme is founded on the belief that successful, well-rounded individuals are not produced exclusively in the classroom, but rather develop thanks to being able to employ academic learning in real-world scenarios using a range of personal skills.

We focus particularly on six Key Skills in the Programme: Confidence, Leadership, Motivation, Teamwork, Innovation and Communication.

### Professor Loch's Philosophy

*"Education is not only about learning content, but also about developing the personality to motivate others and perform under pressure as part of a team.*

*The Summer Programme helps students to recognise the ubiquitous importance of key personal skills by ensuring that learning is reinforced in a variety of contexts."*

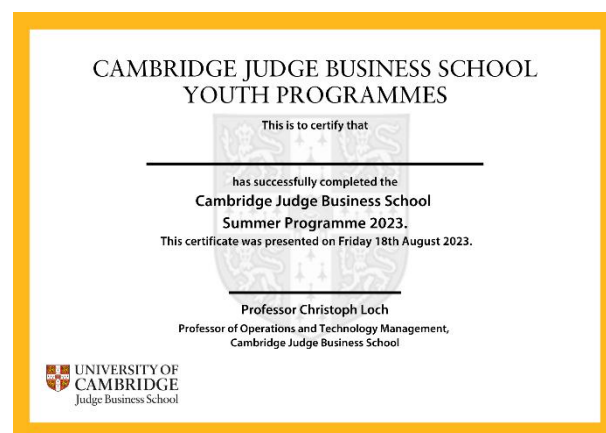
In the classroom, theoretical tuition is supported by group activities. The teaching style is interactive and fast-paced; teaching staff challenge students at all times to maximise their opportunities for development and encourage deeper engagement with the content. We operate with a maximum class size of 20 students.



We also introduce group tasks into the cultural visits and hold informal review sessions each evening to encourage students to reflect on the ubiquitous applicability of the Key Skills examined in the classroom (see final page for an illustrative itinerary).

Towards the end of the Programme students are assigned a group project, which requires the use of content from the classroom sessions and learnings from the other activities, as well as individual research. Students present their work in the CJBS lecture theatre to an audience including CJBS Faculty members, MBA students and Programme teaching staff.

Having completed their presentations, students attend a Graduation Ceremony and are awarded their certificates, each personally signed by Professor Loch.



## Activities

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Though non-classroom activities often include a competitive aspect linked to the Programme's Key Skills, there is also time for students to relax and enjoy Cambridge's unique attractions while forming new friendships. Unmissable activities such as punting on the River Cam and touring the galleries of the Fitzwilliam Museum are incorporated into the exciting itinerary.

Students also have the privilege of trying out the quintessential Cambridge sport of rowing, under the supervision of Cambridge University Boat

Club, in a perfect test of teamwork and communication.



In addition, the day trip to London includes visits to many of the city's world-renowned landmarks, including Buckingham Palace, Downing Street and Big Ben, providing innumerable photo opportunities.

## Staff

The Programme is managed by CJBS Youth Programmes Director, Danny Kerrigan, an Economics graduate from the University of Cambridge with extensive experience in leading educational courses, including the CJBS Summer Programme.



The classroom component of the Programme is led by CJBS MBA candidates who are approaching the completion of their Masters degree. CJBS MBA students are usually several years into successful careers, so the teaching staff bring a wealth of real-world experience as well as expertise in the latest academic theory.



Though there is some allocated free time, for most of the Programme students are chaperoned by Programme Assistants (PAs). PAs are current students at (or recent graduates of) University of Cambridge, with diverse personal and academic histories, and so are the perfect people to help students get to know the University.



The informal chats PAs have with students during meals or walking between activities are often invaluable for students who are approaching key decisions about the next stage of their academic careers.

## Student Testimonial: Percy Wen

*"The teaching staff gave us lots of professionally relevant knowledge, while the PAs shared their personal experiences with us, which was so helpful for building my ideas for future learning.*

*After attending the Summer Programme I applied to the University of Manchester and I am now studying for a Sociology and Quantitative Methods degree."*

## Accommodation & Meals

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Students are housed in University of Cambridge accommodation, occupying the same single rooms that are used by Cambridge students during term. Bathroom facilities are generally shared between a number of students of the same sex, though are not communal; students have privacy while using the facilities. Staff are located in the same buildings as students to ensure their safety and well-being.



For the July cohort we will be using Emmanuel College (above), alma mater of John Harvard who went on to found the eponymous university, while in August we will use Peterhouse, the oldest of the 31 Colleges that constitute the University of Cambridge.



Breakfast and most dinners are eaten in the breathtaking setting of the College Hall and students have access to a wide variety of culinary options. Healthy packed lunches are provided each day. Finally, a Celebration Dinner is held in

College, following the format of a traditional Cambridge “formal”.



## Logistics

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Parents are responsible for arranging visas (if necessary) and for booking flights. We will provide visa invitation letters if requested. Airport transfers are provided for students arriving to specific London airports within certain time windows.

Programme staff will meet students at the airport on arrival and accompany them to Cambridge, and then at the end of the Programme will accompany them to the airport in time for their departure.

Parents arranging flights to/from other airports or at different times must arrange private transport for their child to/from Cambridge.

## How To Apply

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Places are strictly limited and offered on a first-come first-served basis. Parents should complete this **form** to express interest in either cohort and will then receive email instructions for the next steps.

For queries about the Summer Programme or for further information about any of CJBS’s Youth Programmes please contact **Danny Kerrigan**.

You can follow us on Instagram @cjbs\_youth\_programmes.

<b>Day</b>	<b>Morning</b>	<b>Afternoon</b>
1	Arrival and transfer to Cambridge	Tour of Cambridge
2	Session 1: Confidence	University of Cambridge Botanical Garden
3	Session 2: Leadership	Rowing with Cambridge University Boat Club
4	Session 3: Motivation	University of Cambridge Museum of Zoology
5	Session 4: Teamwork	University of Cambridge Polar Museum
6	Fitzwilliam Museum	Watch Cambridge United Football Match
7	Day trip to London	Day trip to London
8	Session 5: Innovation	Great St Mary's Church & Tower Tour
9	Session 6: Communication	King's College Chapel & Grounds Tour
10	Session 7: Student Project	Guided Punting Tour on the River Cam
11	Session 8: Student Project	Sports Activities on Parker's Piece
12	Session 9: Student Project	Cambridge Quest
13	Session 10: Student Presentations	Graduation Ceremony & Celebration Dinner
14	Free time in Cambridge	Transfer to departure airports