

Cambridge Judge Business School

SUMMER PROGRAMME 2022

Course Details

Venue: University of Cambridge

Age Group: 14 – 18 (at time of Programme)

Dates: Monday 8th August – Sunday 21st August 2022

Price: £2,750 (special price of £2,500 for the first 12 registrations)

Application: **Expression of Interest form** to be completed by Friday 13th May. Full registration and payment by Thursday 19th May.

Contact: Email **Danny Kerrigan** with any queries



**UNIVERSITY OF
CAMBRIDGE**
Judge Business School

Introduction

The University of Cambridge Judge Business School (CJBS) developed the CJBS Summer Programme to give pre-university students around the world a headstart in developing the skills that are essential to leading successful academic, professional and personal lives.

Despite CJBS's title, this Programme is in no way limited to students interested in business-related degrees or careers. Whether they are aspiring lawyers, doctors, engineers or anything else, students will find that the Key Skills they develop during their time in Cambridge are integral to achieving their goals.

The Summer Programme is designed for 14-18 year olds and overseen by Professor Christoph Loch (below), the School's esteemed former Director.



Students are immersed in university life: they are housed and eat meals in official accommodation, interact with current and former University of Cambridge students and experience the magical learning environment of the city.

While the classroom component of the Programme, taught by CJBS MBA candidates, provides a theoretical grounding, each of the diverse cultural and recreational activities gives students opportunities to put Key Skills into practice in new contexts.

The price includes all accommodation, meals, teaching, activities and airport transfers. Flights,

visas and medical insurance are arranged by parents.

Although we were not able to deliver the Summer Programme in 2020 or 2021 we are delighted to be returning in 2022! Watch the [video](#) from our 2019 Programme for a better idea of what is in store!

Context

The University of Cambridge was founded in 1209 and has been affiliated with more Nobel Laureates (121) than any other institution. Notable alumni include Isaac Newton, Charles Darwin and Stephen Hawking, as well as 14 British Prime Ministers.

CJBS, bearing the name of its benefactor Sir Paul Judge, is located in the centre of the city and is particularly strong in entrepreneurship and innovation management.



Professor Loch recently completed a 10-year term as Director of CJBS, during which time he launched the CJBS Summer Programme.

Though initially available only to Chinese students, we now invite students of all nationalities and value having a diverse student body. Many of the students who have attended this annual residential programme in Cambridge have gone on to earn places at the world's top universities.

Key Skills

The Summer Programme is founded on the belief that successful, well-rounded individuals are not produced exclusively in the classroom, but rather develop thanks to being able to employ academic learning in real-world scenarios using a range of personal skills.

We focus particularly on six Key Skills in the Programme: Confidence, Leadership, Motivation, Teamwork, Innovation and Communication.

Professor Loch's Philosophy

"Education is not only about learning content, but also about developing the personality to motivate others and perform under pressure as part of a team.

The Summer Programme helps students to recognise the ubiquitous importance of key personal skills by ensuring that learning is reinforced in a variety of contexts."

In the classroom, theoretical tuition is supported by group activities. The teaching style is interactive and fast-paced; teaching staff challenge students at all times to maximise their opportunities for development and encourage deeper engagement with the content.



We also introduce group tasks into the cultural visits and hold informal review sessions each evening to encourage students to reflect on the ubiquitous applicability of the Key Skills examined in the classroom (see final page for an illustrative itinerary).

Towards the end of the Programme students are assigned mini projects, which require the use of

content from previous classroom sessions and learnings from the other activities, as well as the students' own research, to give presentations on one of the Key Skills. The presentations are given in the lecture theatre at CJBS to an audience including CJBS Faculty members, MBA students and Programme teaching staff.

Having completed their presentations, students attend a Graduation Ceremony and are presented with their certificates, each personally signed by Professor Loch.



Activities

Though non-classroom activities often include a competitive aspect linked to the Programme's Key Skills, there is also time for students to relax and enjoy Cambridge's unique attractions while forming new friendships. Unmissable activities such as punting on the River Cam and touring the galleries of the Fitzwilliam Museum are incorporated into the exciting itinerary.



Students also have the privilege of trying out the quintessential Cambridge sport of rowing, under the supervision of Cambridge University Boat

Club, in a perfect test of teamwork and communication.

In addition, the day trip to London includes visits to many of the city's world-renowned landmarks, including Buckingham Palace, Downing Street and Big Ben, providing innumerable photo opportunities.



Staff

The Programme is managed by CJBS Youth Programmes Director, Danny Kerrigan, an Economics graduate from the University of Cambridge with extensive experience in leading educational courses, including the CJBS Summer Programme.



The classroom component of the Programme is led by CJBS MBA candidates who are approaching the completion of their degree. CJBS MBA students are usually several years into successful careers, so the teaching staff bring a wealth of real-world experience as well as expertise in the latest academic theory.

Though there is some allocated free time, for most of the Programme students are chaperoned

by Programme Assistants (PAs). PAs are current students at (or recent graduates of) University of Cambridge, with diverse personal and academic histories, and so are the perfect people to help students get to know the University.

The informal chats PAs have with students during meals or walking between activities are often invaluable for students who are approaching key decisions about the next stage of their academic careers.

Student Testimonial: Percy Wen

"The teaching staff gave us lots of professionally relevant knowledge, while the PAs shared their personal experiences with us, which was so helpful for building my ideas for future learning."

After attending the 2018 Summer Programme I applied to the University of Manchester and I am now studying for a Sociology and Quantitative Methods degree."

Accommodation & Meals

Students are housed in University of Cambridge accommodation, using rooms that are occupied by Cambridge undergraduates during term-time. Staff are located in the same buildings as students to ensure their safety and well-being.



In Summer 2022 we will be using Peterhouse (see above), which was founded in 1284 and is the oldest of the 31 Cambridge Colleges. It is located directly opposite CJBS in the centre of Cambridge and is known for its outstanding architecture and beautiful gardens.

Breakfast and most dinners are eaten in the breathtaking setting of the College Hall and students have access to a wide variety of culinary options. Healthy packed lunches are provided each day. Finally, a Celebration Dinner is held in College, following the format of a traditional Cambridge “formal”.



Logistics

Parents are responsible for arranging visas (if necessary) and for booking flights that arrive and depart from specific airports in specified time windows. We will provide these details upon completion of the Expression of Interest Form (see below). Programme staff will meet students at the airport on arrival and accompany them to Cambridge, and then at the end of the Programme will accompany them to the airport in time for their departure.

How To Apply

To submit an Expression of Interest please complete this **form**. Places are strictly limited and offered on a first-come first-served basis. For queries about the Summer Programme or for further information about any of CJBS’s Youth Programmes please contact **Danny Kerrigan**.

Day	Morning	Afternoon
Sun	Arrival and transfer to Cambridge	Tour of Cambridge
Mon	Session 1: Confidence	University of Cambridge Botanical Garden
Tue	Session 2: Leadership	Rowing with Cambridge University Boat Club
Wed	Session 3: Motivation	University of Cambridge Museum of Zoology
Thu	Session 4: Teamwork	University of Cambridge Polar Museum
Fri	Fitzwilliam Museum	Watch Cambridge United Football Match
Sat	Day trip to London	Day trip to London
Sun	Session 5: Innovation	Great St Mary’s Church & Tower Tour
Mon	Session 6: Communication	King’s College Chapel & Grounds Tour
Tue	Session 7: Student Mini Project	Guided Punting Tour on the River Cam
Wed	Session 8: Student Mini Project	Company Visit
Thu	Session 9: Student Mini Project	Basketball at University of Cambridge Sports Centre
Fri	Session 10: Student Presentations	Graduation Ceremony & Celebration Dinner
Sat	Free time in Cambridge	Transfer to departure airports