Dear Parents,

*As your Principal I often write to you with exciting opportunities for our students in alignment with our mission to give your children the best education possible, but I encourage you all to pay special attention to the opportunity following which is specifically for students in Years 10-13 for this summer holiday because it’s quite a phenomenal opportunity.*

Our award-winning educational partners, 8billionideas, have created a summer programme called **Perform Better** that will give our students in Years 10-13 the keys to unlocking their own performance, no matter their aspirations or future career path whether it be as an entrepreneur, scientist, lawyer, medic, academic, businessperson, artist, musician, actor, creator or even an athlete. This really is an opportunity for ambitious students.

Over 4 virtual days, your child can climb the mountain of performance, learning the skills and habits that embed success. It is facilitated live by their team and features exceptional activities that happen both on and off screen with course waves kicking off from the 11th July 2022.

8billionideas has created this in partnership with APEX2100 and **Sir Clive Woodward.** Sir Clive is one of the world’s leading sports coaches having led the England Rugby team to world cup glory and then Team Great Britain through 3 Olympics. With Sir Clive and a team of expert nutritionists, psychologists, and sports scientists, 8billionideas have created a programme that every student will benefit from.

**Perform Better** covers the impact that physical health and fitness has on our mental performance, how our minds think when managing adversity and anxiety, and habit building using cognitive science. Once your child has ‘reached the top of the mountain’ on Day 4, they will consider their goals for their lives and careers ahead. They will then be invited back to the Perform Better Conference in November and receive a certificate of completion. I have no doubt that this programme will help your child do so in future exams, transitions to different parts of the school, and indeed a transition into further education.

There are only 1000 places this summer available globally for students and therefore we’ve worked hard with 8billionideas that our students and parents are hearing about this first, so please don’t hold back on securing a place for your child. You will need to visit the below link to enrol your child

<https://www.8billionideas.com/perform-better-parents>

The cost is below £75 per day and you will see there are a number of waves for our timezone. I believe this to be a perfect addition to a summer holiday for our students. Students will be giving up a small amount of their time, to learn from the best and have a profound impact on their lives.

I hope many of you relish this unique and exciting opportunity that will help our children not only today but in their future also.

All the best,

Headteacher/Principal/CEO name